

FAX# 703 528 7880 SEP25/12 14.41
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6269461

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA FOR AMERICA	EST#1536	COMMENTS: (LINE, ORDER, INVOICE,
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA

TO LENA
FR JULIE
OK'D M11
TTLS RTS
PLS CM, THX 9/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

	LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	: LINE# :	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST # = 1530

75	S	900P-1000P	30	\$4,000.00	9/25	9/25	0	TUE	0
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PROGRAM : LAST MAN STANDING/ COUGAR TOWN
ORD COM1: CORRECTED TIME FOR PROGRAM.
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-45 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
78	A		330P-700P	30		\$2,750.00	9/29	9/29	1		SAT	1
PROGRAM : FBALL ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR SEP25 ON LINE-75 FOR 1 SPOT/WK												
79	A		1135P-1205A	30		\$775.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 78-80												
80	A		1130P-1200M	30		\$475.00	9/30	9/30	1		SUN	1
PROGRAM : SPORTSNIGHT ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 78-80												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#75 MISSED:TUE/900P-1000P							SEP25			30S	\$4,000.00	(SEP25/12)
							OFFER:SAT/330P-700P			30S	\$2,750.00	PLS ADVISE.
							& SAT/1135P-1205A			30S	\$775.00	
							& SUN/1130P-1200M			30S	\$475.00	
CMT:WE CAN OFFER												

SEP/12 219975.00 OCT/12 62840.00

CONTRACT TOTAL 282815.00

TOTAL SPOTS 162

MARKET TOTALS \$596,990 WFTV 47% WKMG 10% WESH 22% WOFL 17% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE